

Beat: Technology

ELON MUSK TO BE INTERVIEWED ON STAGE BY MAURICE LEVY CO-FOUNDER OF VIVATECH

LE DOME, PARIS, VIVATECH 23, 16 JUNE

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USPA NEWS - Maurice Levy, the Co-founder of VIVATECH, welcomed today, the French President Emmanuel Macron, who supported VIVATECH since Day 1 "Vivatech belongs to the ecosystem and it owes you a lot, you supported it, you carried it and we make it the spearhead of entrepreneurship, to the point that France has become Number 1 in Europe, in creations of start-ups ahead of the UK, and we owe it to you. All our start-ups owe it to you, just as we owe you our decisions, which from your first election, and labor reform to retirement, to the exceptional support provided to companies, and in particular to smaller counterparts. the COVID-19 pandemic. All these designs led to full employment. declared Maurice Levy, paying tribute to President Macron. It is in the mouth of everyone, these days, in France, but not only, as spreading the news of Elon's Musk, attendance, at VIVATECH, is a huge scoop. The richest man on earth, multi-boss of Tesla, Space X, and Twitter is fiercely offering interviews. Elon Musk, is to have a one on one, with French President Macron, in side of the conversation with Maurice Levy, in VIVATECH, largest European Digital & techFair, Le Dome, Paris, 16 th june 2023.

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Following the overwhelming response to the announcement that Elon Musk will be taking part in VivaTech, Europe's biggest startup and tech event is expanding its boundaries to allow as many people as possible to attend this exceptional interview with Maurice Levy. It is gonna be a one of a kind meeting for both VIVATECH and Elon Musk, who is to participating for the first time, at a momentum, where, IA, is appeared to be growing in such rapid pace, versus eh regulations. The setting for this not-to-be-missed highlight of the VivaTech 2023 programme will be Le Dôme de Paris, a venue with a seating capacity of 4,000 and which is adjacent to the Porte de Versailles complex in Paris where VivaTech takes place every year.

VIVATECH IS THE LARGEST EUROPEAN DIGITAL FAIR SINCE 2016

VivaTech accelerates innovation by connecting startups, tech leaders, major corporations and investors responding to our world's biggest challenges. This is where business meets innovation. Vivatech organizes Europe's biggest technology and startup event each year, over four exciting days in Paris. We unite the most disruptive topics in tech, rule-breaking entrepreneurs, and the world's largest technology breakthroughs, building an ecosystem where business gets done. VivaTech is a global community including thousands of visionary startups, investors, organizations, corporations, researchers, media, and talent. The seventh edition of VivaTech is taking place 14-17 June 2023. More information available at <https://vivatechnology.com/media> and @VivaTech.

ELON REEVE MUSK IS THE RICHEST LEADER IN THE WORLD, CEO OF TESLA Elon Reeve Musk (/ˈiːlɒn ˈiːlɒn/ EE-lon; born June 28, 1971) is a business magnate and investor. He is the founder, CEO and chief engineer of SpaceX; angel investor, CEO and product architect of Tesla, Inc.; owner, CTO and chairman of Twitter; founder of the Boring Company and X Corp.; co-founder of Neuralink and OpenAI; and president of the philanthropic Musk Foundation. Musk is the wealthiest person in the world according to the Bloomberg Billionaires Index and Forbes's Real Time Billionaires list as of June 2023, primarily from his ownership stakes in Tesla and SpaceX, with an estimated net worth of around \$225 billion according to Bloomberg and \$235 billion according to Forbes.[4][5][6]

Musk was born in Pretoria, South Africa, and briefly attended the University of Pretoria before moving to Canada at age 18, acquiring citizenship through his Canadian-born mother. Two years later, he matriculated at Queen's University and transferred to the University of Pennsylvania, where he received bachelor's degrees in economics and physics. He moved to California in 1995 to attend Stanford University. After two days, he dropped out and, with his brother Kimbal, co-founded the online city guide software company Zip2. In 1999, Zip2 was acquired by Compaq for \$307 million and Musk co-founded X.com, a direct bank. X.com merged with Confinity in 2000 to form PayPal, which eBay acquired for \$1.5 billion in 2002.

With \$175.8 million, Musk founded SpaceX in 2002, a spaceflight services company. In 2004, he was an early investor in the electric vehicle manufacturer Tesla Motors, Inc. (now Tesla, Inc.). He became its chairman and product architect, assuming the position of CEO in 2008. In 2006, he helped create SolarCity, a solar energy company that was later acquired by Tesla and became Tesla Energy. In 2015, he co-founded OpenAI, a nonprofit artificial intelligence research company. The following year, he co-founded Neuralink—a neurotechnology company developing brain-computer interfaces—and the Boring Company, a tunnel construction company. Musk has also proposed a hyperloop high-speed vacuum train transportation system. In 2022, his acquisition of Twitter for \$44 billion was completed.

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